



ZWIESEL
GLAS

150 YEARS

PRESS RELEASE

Design excellence synergy: ZWIESEL GLAS and Sebastian Herkner make common cause

February, 2022. ZWIESEL GLAS and multiple award-winning designer Sebastian Herkner have joined forces to create a unique design partnership. Their joint efforts have led to two new, exclusive ranges - including the five-part Journey range, created on the occasion of the 150th anniversary of ZWIESEL GLAS and looking splendid with its unique stems. A pattern of raised lines represents milestones in the 150-year history of ZWIESEL GLAS by connecting past, present and future in each stem. The ensemble of Bordeaux, Burgundy, white wine, allround and sparkling wine glasses represents highlights in the history of ZWIESEL GLAS and rounds off any enjoyable occasion perfectly. 150 years of ZWIESEL GLAS – Sounds like a great history.



Impressions of a long and rich history: the machine-made Journey range.



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Allround



Bordeaux



Burgundy



Champagne



White wine

ZWIESEL GLAS Manoa - Sounds like a real handcraft.

Manoa, a set comprising a carafe and two tumblers, was also created in partnership with Sebastian Herkner. The combination of outstanding design and elegant styling makes this trio a true showstopper - whether for a beautifully laid dining table or an outdoor patio lounge. The carafe looks magnificent with its winding form, truly complemented by the matching glasses. Tumblers are also available in pairs, so more guests can also enjoy Manoa from ZWIESEL GLAS.



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Unique and exquisite: the Manoa handmade range looks magnificent with its winding form.



Set: carafe + 2 tumblers



Set: 2 tumblers



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About ZWIESEL GLAS

Zwiesel is dedicated to the most discerning guests and finest hosts the world over. Glassmaking, tradition and passion will feature particularly strongly in 2022 as part of the 150th-anniversary celebrations at ZWIESEL GLAS. Likewise the endless passion for always wanting to create the extraordinary, as well as the desire to demonstrate this innovative approach going forward, too.

Zwiesel has never been just about glass, but also about what glass makes possible: using the finest manufacturing techniques and craftsmanship to create unique products which foster exceptional feelings of enjoyment and conviviality. Products which lend a special note to any table and which are literally what makes the world sound great.

When you raise a toast with a Zwiesel glass, you can tell beyond doubt what true hospitality sounds like. Our dedication, quality and history find their acoustic essence in the sound made by every Zwiesel glass. And with every clink, this sound stands for so much more: the unique nature of that moment, coming together around a table, joy which is shared and humanity which unites us. All this... **SOUNDS LIKE ZWIESEL.**

However, it is also sounds the right note when resources are used responsibly. The company achieves this both through constantly checking raw materials for origin and quality, as well as through resource-saving production processes and Tritan® crystal glass. This makes the glassware particularly long-lasting and sparkling.

In 2021, ZWIESEL GLAS saw itself honoured with several coveted awards: the brand was recognised with the "Gold" German Brand Award in two categories, the Glamorous range winning the iF Design Award 2021, and the Fortune range winning the Red Dot Design Award for 2021. The company is particularly proud of winning the "World Market Leader Champion 2022" for a second time in the "Crystal Glass for High-End Hotels and Catering" segment.

Find out more at www.zwiesel-glas.com.

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