



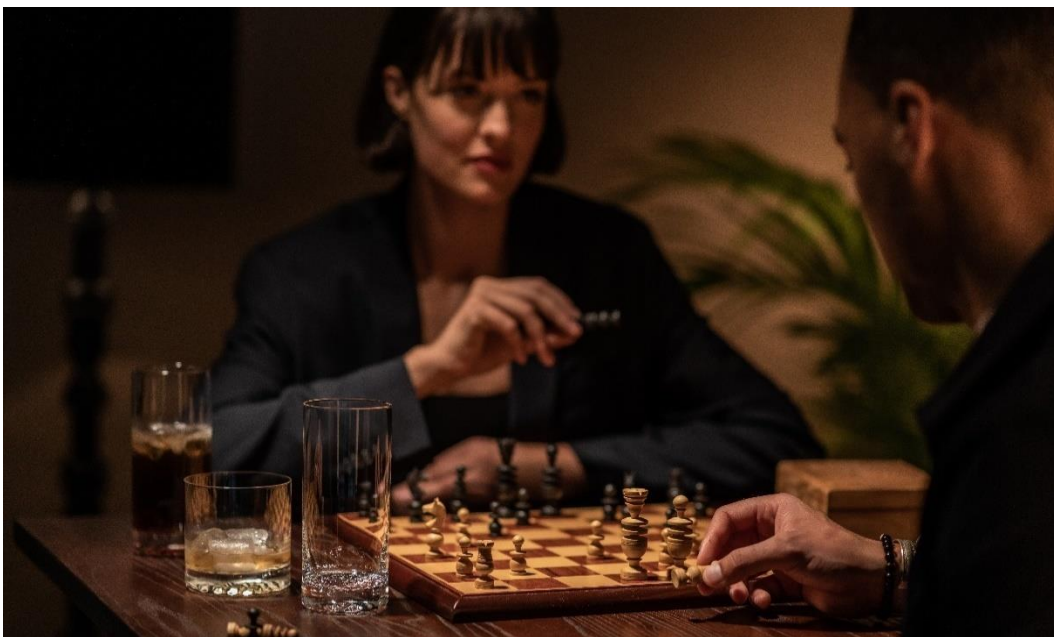
PRESS RELEASE

Brightly coloured and playful: ZWIESEL GLAS novelties 2022

February, 2022. This year, ZWIESEL GLAS is celebrating 150 years of quality glass manufacture – a birthday which would never be happening were it not for the passion and constant pursuit of innovative techniques shown by the entire team. To get things off to a great start in this, the anniversary year, ZWIESEL GLAS is launching new products which are both playful and colourful at the same time, making every day unique. The new glassware ranges are called Chess and Roulette, for instance, and truly live up to their name. Brightly coloured vases and lanterns complete the portfolio of machine-made new products.

ZWIESEL GLAS Chess – Playful classiness for heavy barware.

The chessboard pattern featuring in the Chess range creates an extraordinary mingling of light and colour. The three different sizes of tumbler each serves golden-hued whisky and classic long drinks like Cuba Libre in glowing terms. Unique drinking pleasure and cherished occasions are certainty.



A most elegant companion for a game of chess: the new Chess bar range.



ZWIESEL
GLAS

150 YEARS



Allround



Longdrink



Whisky

ZWIESEL GLAS Roulette – Sounds like glamour at every table.

The Roulette range reminds us of the game which share its name: the stems of the red wine, Burgundy, white and sparkling wine glasses are multi-faceted – based on the typical roulette design. On the one hand, the glasses set a romantic touch, yet the bowl, on the other hand, remains more classical. The result is an exciting, modern blend of sophisticated yet minimalist design. The stem and base round things off with sophistication and glamour. And so sophisticated wines and sparkling wines are showcased at their very finest.



The Roulette range is perfect for glamorous occasions and sets romantic and classical tones.



ZWIESEL
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150 YEARS



Red wine



Burgundy



White wine



Sparkling wine/champagne

ZWIESEL GLAS Dialogue – Sounds like colourful moments.

Whether vase or votive, the sizes and colours of items in the Dialogue range are just begging them to be mixed and matched with flair. Available in the on-trend colours graphite, taupe, lilac and petrol, both votives and vases have plenty of room for exceptional flower displays. They imbue any home, bar or restaurant with a truly wonderful atmosphere.



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150 YEARS



Whether as a flower vase or as a lantern - the Dialogue range fulfils a variety of uses.



Votive lilac



Vase lilac



Votive graphit



Vase graphit



Votive taupe



Vase taupe



Votive petrol



Vase petrol



ZWIESEL
GLAS

150 YEARS

About ZWIESEL GLAS

Zwiesel is dedicated to the most discerning guests and finest hosts the world over. Glassmaking, tradition and passion will feature particularly strongly in 2022 as part of the 150th-anniversary celebrations at ZWIESEL GLAS. Likewise the endless passion for always wanting to create the extraordinary, as well as the desire to demonstrate this innovative approach going forward, too.

Zwiesel has never been just about glass, but also about what glass makes possible: using the finest manufacturing techniques and craftsmanship to create unique products which foster exceptional feelings of enjoyment and conviviality. Products which lend a special note to any table and which are literally what makes the world sound great.

When you raise a toast with a Zwiesel glass, you can tell beyond doubt what true hospitality sounds like. Our dedication, quality and history find their acoustic essence in the sound made by every Zwiesel glass. And with every clink, this sound stands for so much more: the unique nature of that moment, coming together around a table, joy which is shared and humanity which unites us. All this... **SOUNDS LIKE ZWIESEL.**

However, it is also sounds the right note when resources are used responsibly. The company achieves this both through constantly checking raw materials for origin and quality, as well as through resource-saving production processes and Tritan® crystal glass. This makes the glassware particularly long-lasting and sparkling.

In 2021, ZWIESEL GLAS saw itself honoured with several coveted awards: the brand was recognised with the "Gold" German Brand Award in two categories, the Glamorous range winning the iF Design Award 2021, and the Fortune range winning the Red Dot Design Award for 2021. The company is particularly proud of winning the "World Market Leader Champion 2022" for a second time in the "Crystal Glass for High-End Hotels and Catering" segment.

Find out more at www.zwiesel-glas.com.

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