

PRESS RELEASE

Craftsmanship par excellence: ZWIESEL GLAS launches a limited edition range: Network

February, 2022. Hospitality starts with preparation. A convivial atmosphere and a table laid with devotion ensure a lasting impression from the moment you arrive. A flower arrangement appropriate to the occasion complements the table setting and guarantees that certain wow factor. The new, limited-edition ZWIESEL GLAS vases from the Network range are ideal for this.

ZWIESEL GLAS Network - Sounds like a limited edition.

The handcrafted vases in the Network range look magnificent with their Scandinavian, classical design. The classic, ample form and unusual, hand-etched cut make these a unique decorative feature. A showstopper in glass, enhancing not just any set table, but any room's entire décor. The Network range comes in three different sizes and is strictly a limited-edition - just 200 copies of each version were produced at the ZWIESEL GLAS manufactory.





The Network vases are perfect for large flower arrangements.





About ZWIESEL GLAS

Zwiesel is dedicated to the most discerning guests and finest hosts the world over. Glassmaking, tradition and passion will feature particularly strongly in 2022 as part of the 150th-anniversary celebrations at ZWIESEL GLAS. Likewise the endless passion for always wanting to create the extraordinary, as well as the desire to demonstrate this innovative approach going forward, too.

Zwiesel has never been just about glass, but also about what glass makes possible: using the finest manufacturing techniques and craftsmanship to create unique products which foster exceptional feelings of enjoyment and conviviality. Products which lend a special note to any table and which are literally what makes the world sound great.

When you raise a toast with a Zwiesel glass, you can tell beyond doubt what true hospitality sounds like. Our dedication, quality and history find their acoustic essence in the sound made by every Zwiesel glass. And with every clink, this sound stands for so much more: the unique nature of that moment, coming together around a table, joy which is shared and humanity which unites us. All this... **SOUNDS LIKE ZWIESEL**.

However, it is also sounds the right note when resources are used responsibly. The company achieves this both through constantly checking raw materials for origin and quality, as well as through resource-saving production processes and Tritan® crystal glass. This makes the glassware particularly long-lasting and sparkling.

In 2021, ZWIESEL GLAS saw itself honoured with several coveted awards: the brand was recognised with the "Gold" German Brand Award in two categories, the Glamorous range winning the iF Design Award 2021, and the Fortune range winning the Red Dot Design Award for 2021. The company is particularly proud of winning the "World Market Leader Champion 2022" for a second time in the "Crystal Glass for High-End Hotels and Catering" segment.

Find out more at www.zwiesel-glas.com.

Press contact Z WIESEL G LAS:

Zwiesel Kristallglas AG Anja Bsdurek Dr.-Schott-Str. 35 94227 Zwiesel Tel.: +49 (9922) 98-484

161.: +49 (9922) 98-484

email: Anja. Bsdurek @zwiesel-krist all glas. com

Press contact haebmau:

haebmau AG Stefanie Woell Franz-Joseph-Straße 1 80801 München

Tel.: +49 89 381 08 153 email: zwiesel@haebmau.de